



The National Association of Home Builders (NAHB)
**Certified Green Professional (CGP)
Designation**

NEW DESIGNATION to be offered beginning early 2009

GREEN BUILDING FOR BUILDING PROFESSIONALS (2-DAY COURSE)

Learn how green homes provide buyers with lower energy costs and higher value. This 2-day course for building professionals discusses strategies for incorporating green-building principles into homes without driving up the cost of construction. You will learn how green homes provide buyers lower maintenance, better indoor air quality, and better long-term value. Techniques are also discussed for competitively differentiating your home products with increased indoor environmental quality as well as energy and resource efficiency.

Designation Credit(s): CGA, CGB, CGP

As a graduate of this course, you will be able to:

- *Locate and design green building development sites.*
- *Control moisture and durability for each component of the building envelope effectively.*
- *Employ resource-efficient materials to achieve comfortable, safe and sustainable buildings.*
- *Strategize ways to meet, exceed and verify green building energy efficiency requirements.*
- *Implement indoor and outdoor water conservation practices.*
- *Achieve indoor air quality.*
- *Consider green building objectives in a remodeling project.*
- *Explain a homeowner's and builder's role in effective operation and maintenance of a green home.*
- *Apply successful business management, marketing and sales strategies to sell green.*

BUSINESS MANAGEMENT FOR BUILDING PROFESSIONALS (1-DAY COURSE)

Learn the management skills that give industry leaders the edge. This course will give you a solid foundation in those best business practices so valuable to smaller businesses: planning, organizing, staffing/directing and controlling. By using case studies and sample forms, your instructors give you practical and applicable tools for management success.

Designation Credit(s): CAPS, CGA, CGB, CGP, CGR, Master CSP

As a graduate of this course, you will be able to:

- *Discuss common business challenges and learn practical tips and tools to overcome them*
- *Explain the three basic functional areas within a company*
- *List the five main tools used to improve a business*
- *Apply each of the five Ps to the three functional areas of the business*
- *Identify methods of recruiting, interviewing, training, and retaining quality personnel*
- *Apply the key measures of business performance to your own business*

For more information on these classes, please visit us online at www.biahawaii.org or contact Lea Kanaya at (808) 847-4666 ext. 211 or email LKK@biahawaii.org



Construction Training Center of the Pacific
1727 Dillingham Boulevard • Honolulu • Hawaii • 96819
Phone: 808.847.4666 • Fax: 808.440.1198 • Website: www.biahawaii.org